

**INVITATION FOR EXPRESSION OF INTEREST  
TO PARTNER AND ASSOCIATE IN ACTION FOR IMPLEMENTING  
MISSION RIEVAT BLOCK AND DISTRICT LEVEL IN THE STATE OF  
HIMACHAL AND HARYANA**

*For Whom – NGOs, Schools, Colleges, Trusts, Societies, Entrepreneurs  
having presence in at least any one Block or District in any one of the states  
Himachal Pradesh or Haryana **Last Date for Application Submission:***

**Phase 1: July 31<sup>st</sup> 2022,**

**Phase 2: Aug 31<sup>st</sup> 2022**

*Mode of Submission: Online Application Submission in Prescribed  
Format.*

*Applications shall be given preference on first come first served basis*

Mission RIEV ([www.missionriev.in](http://www.missionriev.in)), a Flagship Program of IIRD Shimla is being proposed to run in a Mission Mode in two states Himachal Pradesh and Haryana. IIRD has done successful piloting of Mission RIEV in the state of Himachal Pradesh in two phases. In the first phase it was done without use of technology. All the critical issues and discrepancies observed in the first phase were addressed in the second phase with the robust technological support which gained mass support and reception in the public. Now IIRD is planning to invite District and Block Level Institutions, Entrepreneurs, Schools, Colleges, NGOs registered as trust or Society to implement Mission RIEV in their respective regions as a Franchise of Mission RIEV.

The Franchisee is supposed to launch Mission RIEV in the region with an objective of supporting the population in terms of services of Mission RIEV, undertake day to day operations, business development and promotions, generating the revenue and provide quality services at the low cost through dedicated human resource recruited for Mission RIEV having predefined remuneration structure. The Mission RIEV shall share with the Franchisee the revenue earned and the profit if any, eventually earned from the operations as per pre-agreed terms given in the model Franchisee Agreement.

The Eligible Entrepreneurs, NGOs, Schools, Colleges, Trusts, Societies are hereby invited to express their interest in the prescribed format to the earliest but before May 15<sup>th</sup> 2022.

**About Mission RIEV**

Mission RIEV is conceptualised, developed, owned and maintained by IIRD Shimla ([www.iirdshimla.org](http://www.iirdshimla.org)) as one of its Mission working as a socio-economic enterprise having deliverable model of citizen services operated through unified and integrated web application that assesses the needs of individuals and families and further automates, administers, operationalizes the delivery of services and products as identified in the need analysis of citizens and physically provided through human interventions by connecting the resources through skilled and trained human resource providing them employment and fulfilling the needs of citizens at affordable cost in the least possible time with preapproved quality, standards and processes

prescribed from time to time and case to case from Secretariat of Mission RIEV situated at IIRD Shimla.

The mission was initially launched by IIRD in the year 2017. It was inaugurated in the auspicious hands of the then Hon Union State Minister for Panchayati Raj & Agricultural. It served a large population through mix of voluntary and paid services. When deployed fully at the state levels it has potential to en-skill and recruit around 15000 youth in Himachal Pradesh and 30000 youth in Haryana.

### **The Modus operandi of the Mission**

- a) It has National Secretariat at IIRD Shimla,
- b) Region Specific Units are established to develop service networks through franchise model
- c) Mass Recruitment is done at Panchayat Level in the Block by the Franchise at their own.
- d) The field staff using RIEV Application conducts Need Survey of the villagers and their family
- e) The Central Support Unit Assess the Needs through automated mechanism and link them to various Divisional Heads to identify and provide their expert opinion and solutions
- f) As per Expert Opinion or the automated analysis the Needed Requirements are delegated to Block, District and State Team who further link the assesse to identified solution in the best possible short time.
- g) The Block, District, State and National Team as per their responsibility matrix facilitates the assesse to access the services best to their satisfaction and ensure the services are provided and fulfilled as per the Standards and Quality parameters suggested in the service contract with the assesse
- h) The respective Teams also ensure that the best solution is provided and need fulfilled from the level where it is available
- i) Presently Mission RIEV operates in 12 Services
  - Division as Agro Based Services
  - Rural Produce Marketing Services
  - Comprehensive Health Services
  - Licenses, Utility and Online
  - Services Entrepreneurship and
  - Business Services Banking,
  - Finance and Insurance Services
  - Integrated Risk Management & Social Security
  - Services Education, Training Counselling
  - Services
  - Land and Property Management Services
  - Institutional and Area Adoption Support
  - Services NRI Dependent Support Services
  - Democratic and Electioneering Services

j) Mission RIEV charges facilitation cost to the assessee apart from the cost of the services and products bought by the assessee. The cost of Services and Products shall be paid to the suppliers of actual services and products

### **The Financial Considerations are:**

The Mission is self-sustaining and provides the partnering firms an opportunity to invest and get share in the revenue and profit earned eventually through the RIEV facilitation

The Mission estimates the minimum assured ROI of 12% with normal volume of business and possibilities of higher return with the higher volume generated that may go above 50% ROI

The Mission provides opportunities to NGOs and Institutions to serve to the larger section of society fulfilling the objective of their very own organization by becoming a Franchisee. The initial investment required for Franchise of one Block is around 10 to 15 Lacs and for District is around 50 to 60 Lacs

### **Eligibility to Apply:**

- 1) Either registered NGO, Society, Trust, School, College, Institute or an Entrepreneur having Business Track Record
- 2) Must have strong presence in the Block or District for which the application is sent
- 3) For Block Franchise can apply for only one or two Blocks. For District Franchise can apply for only one or Two Blocks in any one State either Himachal or Haryana
- 4) In case wish to apply for more Blocks, Districts or States then the Applicant should submit his detailed perspective on how the applicant plan to operate at different locations at the same time.
- 5) The Applicant must have prior experience of working in Rural Sector or shall justify its connection to rural sections in the region
- 6) Must have audited reports of last three years. ITR in case of Entrepreneurs.

### **How to Apply:**

Application must be submitted in single PDF file consisting the applicable information from the following-

- 1) Cover Letter on Letter Head explaining in detail why the applicant wish to take the franchisee and how does it finds itself eligible.
- 2) Registration Proof of the organization or any proof of being established entrepreneur
- 3) Proof of Presence in the applied region (Block or District) along with past and current activities

- 4) Experience of the Applicant in running development projects or Business Activities
- 5) Organizational Structure of the Applicant and Current Size of Organization/ Enterprise
- 6) Turnover of the Organization with last three years audited reports or ITR in case of Entrepreneur
- 7) Undertaking on letter head mentioning that if selected shall make the necessary Payments in duetime

### **Selection Process:**

- 1) Screening committee shall evaluate the applications on first come first served basis beginning from April 25<sup>th</sup> 2022
- 2) Shortlisted candidates shall be called for Virtual interaction irrespective of the last day deadline
- 3) List of Finalist shall be prepared on every day and called for Perspective Sharing and Final Meeting at Mission RIEV Secretariat beginning from April 25<sup>th</sup> 2022 onwards
- 4) Franchisee shall be awarded to the Successful Applicants. If Franchisee is allocated in any particular region then all other applications for the same region shall be rejected without review.
- 5) Right of Selection or non selection of any application without giving any reason rests with Mission RIEV.

### **Terms & Conditions**

To know more please refer to Model Franchisee Agreement.. [Click Here Link.. Model Mission RIEV Franchise Agreement](#)..

### **For Further Queries:**

Please write to [info@missionriev.in](mailto:info@missionriev.in)

For Telephonic Enquiry please book an appointment with Mission RIEV Representative either through email or call during working hours on number 0177-2640761

Visit websites [www.iirdshimla.org](http://www.iirdshimla.org) & [www.missionriev.in](http://www.missionriev.in)

### **Submission of Application**

Please submit the Application Expressing the Interest in Franchisee at email id [info@missionriev.in](mailto:info@missionriev.in)